

Fábrica de
STARTUPS

DISCOVERIES

TRAVEL AND TOURISM STARTUP ACCELERATOR



// WHAT IS IT?

- **An intensive four-week acceleration program in Lisbon that will turn fresh ideas into successful businesses**
- **The best way to discover the potential of your business is by defining, validating and developing the model under the lean startup methodology**
- **For the hottest tech entrepreneurs in the idea, prototype or launch stages**
- **Directed to tech-based startups related to tourism (cities, mobility, community).**

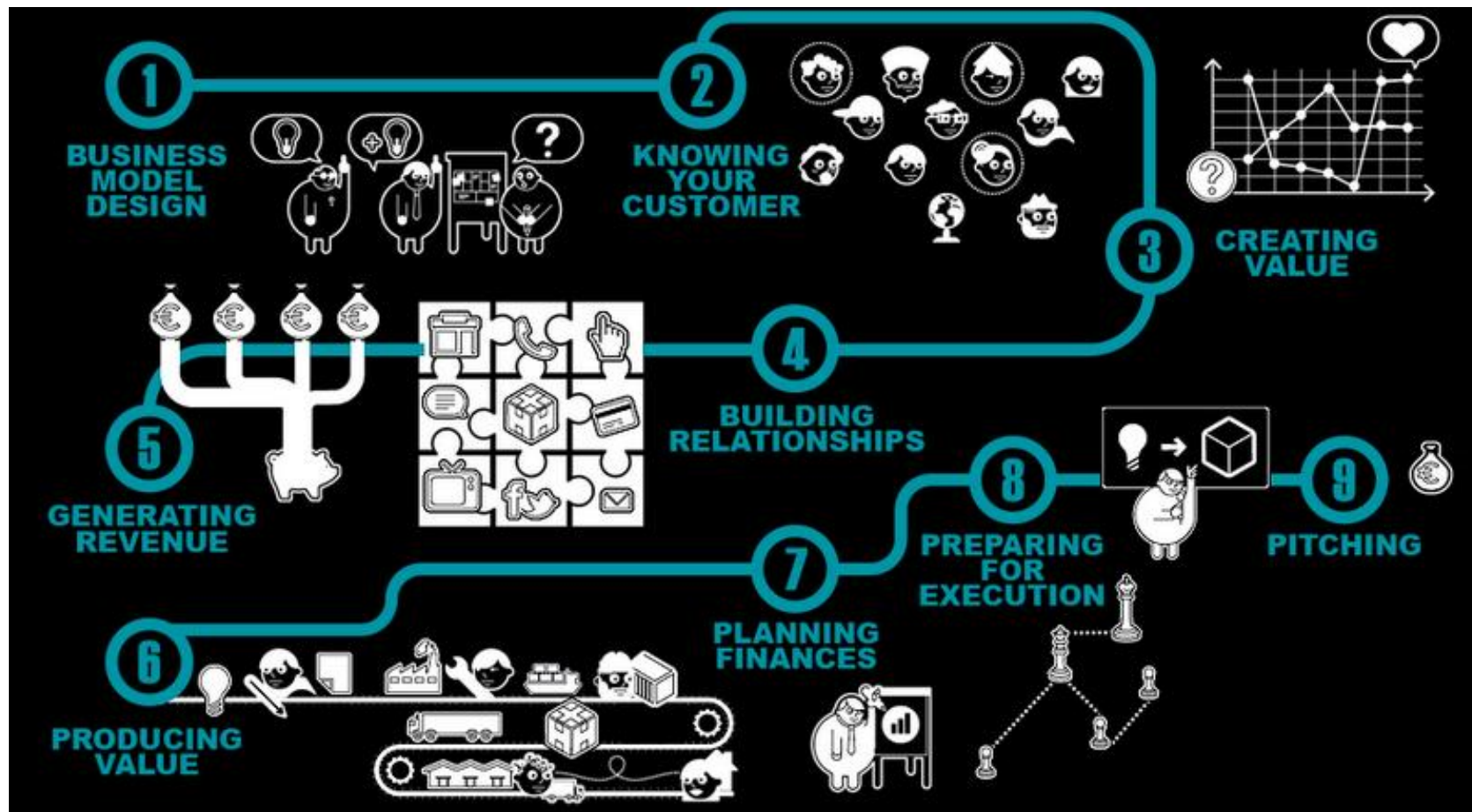
// WHO IS IT FOR?

Aspiring entrepreneurs with a tech startup related to the travel & tourism industries

Startups in the idea, prototype and launch stages who want to prove their business model and build traction

People who are driven by creating value and want to build great products

// METHODOLOGY



We will tell you where to go and how to get there, just like a GPS, guiding you towards your product-market-fit. We want you to get a business rolling with paying customers!

// BOOTCAMP



**Workshops
and
methodology**



**Learning
by sharing
sessions**



**Meetings with
amazing
mentors**



**Tools,
templates
and perks**



**Guest
speakers and
investors**

**Inspired by the Lean Startup methodology,
FastStart links your idea to business model,
assuring that every step is valid and
reducing the risk associated with the launch
of your startup.**

// WHAT YOU NEED TO SHOW



We need to know if you really are ready to make a difference. So, we are going to evaluate your commitment to the project. Also we want to know the technical skills of the team and its implementation capacity



We will take into account the quality of your business idea, based on it's technologic or business innovation, market size, scalability and revenue model. The relevance of your idea to the travel and tourism industry will also benefit your application



We're looking for startups in the idea, prototype and launch stages. The stage is not in itself a selection criteria but will help to show evidence of commitment and ability of execution.

// IDEA SCOPE

TRAVEL AND TOURISM

For this edition of Discoveries, we are focused on tech based startups with tourism related activity. This said, you don't necessarily need to come up with the next tuk-tuk. Tourism has many angles so if your idea is based on a product or service that is related to one of the following topics, you're welcome to apply.

TOURISM | big data and metrics | productivity | cities | mobility
community | hospitality | entertainment ecommerce
crowdsourcing software as a service | marketplaces | augmented reality

// APPLICATION AND SELECTION

You can apply for Discoveries by filling out our form in F6S platform. Fábrica de Startups will be analyzing applications as they are submitted.

If you pass the first online screening phase we will invite you for an interview to which we will give the final selection decision within 5 tentative days.

Since the program has a limit of 15 startups we advise you to apply as soon as possible to guarantee your sport for this amazing opportunity.

www.startupdiscoveries.com

NOTE: The evaluation and selection process will happen as applications are submitted. The best applicants will be selected for an interview happening physically or via Skype. The selection decision will be given within 5 (tentative) days after the interview.

// CALENDAR

APPLICATIONS

OPEN May 4th

CLOSE July 10th

SELECTION July 17th

BOOTCAMPS

AUGUST 17th | 20th | 24th | 27 | 31st

SEPTEMBER 03th | 07th | 10th

INVESTMENT PITCH

SEPTEMBER 21st

// CONTACTS

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