



PREMIUM LEGAL ADVICE FOR START-UPS AT SYMBOLIC COSTS

If you want to be taken seriously and take your business to the next level, you'll have to do your legal homework first. Do you know how to successfully negotiate a shareholders agreement with a potential investor so no future conflicts arise? How to deal with ever-changing energy regulations or be compliant with complex healthcare legislation? When developing a successful IP strategy, do you know what to watch out for? Is your corporate housekeeping in order? Our guess is there is room for improvement.

Solid contracts on lease, employment, procurement and distribution are indispensable for any sound and successful business. It's a battle field out there, with many start-ups trying to get investors with real capital to choose their business as the most promising one for return on their investment.

Of course, you know this. But you also know that good lawyers cost a fortune. Something you simply cannot afford right now.



LET'S MEET!



That's where we come in. Houthoff Buruma, a Netherlands based elite law firm with over 250 lawyers worldwide, has set up a unique Incubator programme that provides a select group of promising start-ups with premium legal advice at symbolic costs: a maximum of 200 hours over a two-year period, for only €50 per hour.

The HB Incubator team consists of six bright young lawyers with a clear mission: to be your trusted advisor and make sure you get all the expert legal advice you need from our top-tier firm. Each member of our team is matched with a start-up and is the responsible contact for all legal affairs (excluding litigation) concerning your business for two years.

Start-ups can enter the HB Incubator programme only once a year. That time is now.

Check our website for more info: www.hbincubator.com



JOIN US!



Availability is limited. We only accept the best. So act fast, sign up before June 1st, and pitch your start-up for a place on board the HB Incubator.

Send an e-mail to incubator@houthoff.com including:

- your business plan, including budget, SWOT analysis and annual accounts and a description of the current phase the business is in
- your motivation to participate in the HB Incubator
- expected legal issues to arise in the two-year duration of the program
- details of coming and previous seed rounds and working capital for the coming year
- contact info including Dutch chamber of commerce registration number
- what we didn't ask for, but you think we should know about



SAVE THE DATES!



Selected start-ups will receive an invitation for a first meeting at our Amsterdam office on June 4th or 10th 2015. Based on this initial meeting we will make our final selection of start-ups for a place on the HB Incubator program. The official HB Incubator Kick-off day has been scheduled for June 12th 2015.